

Dear Parent/Guardian,

Do you find your kids have nothing to do in the summer? Are summer programs too expensive to enrol your children in? We have the solution for you! Kids On Track is participating in the Roy Financial Mayor's Walk for Charity. This is a great way for your kids and you to raise money for YOUR CHILD'S summer program. 100% of the money you raise will be put towards the kids day-camps and kids camp for your child. **All it takes is \$515 for your child to participate in the entire summer!** We have set a total fundraising goal of **\$5,000** this year to help make our summer programs a success. Together we can do it!

What does my child need to do?

Your child collects pledges with the attached forms for a 3KM walk. People can pledge any amount, however, only amounts over \$25 receive a charitable receipt. In order for a donor to receive their charitable receipt, their complete information must be on the pledge form, including full address. If your child plans to walk in the race, the attached registration form must be completed by June 11. If you cannot make race day, you can still raise pledges! For additional pledge forms, you can print them off the internet at www.royfinancialmayorswalk.com, www.kidsontrack.org, or pick them up at our offices at 15641-96 Ave. **Please remember to designate Kids On Track as your charity of choice!**

What does the money go towards?

100% of the money your child raises goes directly to their own summer programming. This potentially could cover the entire cost of day camps and the week long summer camp. In the past, many kids have raised enough funds for their entire summer! Any extra funds raised will help make our summer programs a huge success!

When is the race? What time?

The race is on Saturday June 18, 2011. We will be leaving from People's Church (15641-96 Ave.) at 9:00 a.m. sharp. We will provide transportation down to St. Albert and back. However, you will be responsible for getting your child to and from People's Church on race day- there will be no bus pick-ups that day. We expect to be done and back at People's Church by 12:30. If the time is earlier or later than this, we will have your child call. We strongly encourage all parents to participate with their child in this event.

Can I help my child raise money?

Absolutely! This fundraiser is so awesome in that parents are able to collect pledges at their workplace, neighbourhood, or from family members and hand them off to their child. A coin collection jar on your desk at work is a great idea. Or perhaps, convince everyone in your workplace to donate their coffee money for a week to your child. Another key idea is to get your boss to do a corporate sponsorship, and you simply designate Kids On Track as your charity of choice.

Are there prizes?

Of course! The children are competing for awesome prizes. There will be prizes for top individual fundraisers, as well as prizes to reward all outstanding fund raising efforts.

What do I do with the money once it is collected?

Please hand in the collected pledges to Kristy at Kids On Track (15641-96 Ave.) or send them with your child to a rally or club. The deadline for handing in pledges is the Friday before race day, **June 17, 2011**. Children may hand in pledges as they receive them; you don't have to wait until then to hand them all in.

Other important information:

Safety always comes first. Please do not send out your children alone to canvass neighbourhoods. Always have them go with a parent, trusted adult or older sibling. Also, please remind your child that all money pledged to them for the Mayor's Walk must be turned in. This is not personal spending money. Please impress upon them that if they take money from pledges, it is the same as stealing, and police will get involved.

If you have any questions or concerns, please do not hesitate to call me at 780-481-2942 ext.3. If your child will be walking in the race, please complete a registration form and hand it in to Kristy before June 11.

See you at the walk!

Kristy Joy Chaisson
Program Coordinator
Kids On Track Association of Edmonton